

New Ambassadors Class

Everyday... ekklesia

EACH1 REACH1 BRING1
and 2gether we'll
TEACH EVERY1



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15 STRATEGIES TO WIN SOULS
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Why This Course?

- **Church is not a place – it's a people**
- **Discipleship is not optional**
- **Jesus gave us a clear mission**
- **Today is about activation, not information**



**Now I say to you that you are Peter (which means 'rock'),
and upon this rock I will build my church (ekklesia), and
all the powers of hell will not conquer it. Matthew 16:18**

What Is Ekklesia?

- **Greek word: Ekklesia = “Called Out Assembly”**
- **Not spectators – participants**
- **Not attendance – obedience**
- **Not programs – people**

The Framework Jesus Gave Us

The Great Call – Luke 9:23

The Great Commandment – Matthew 22:37–40

The Great Commission – Matthew 28:19–20

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"Our Answer to the Great Call leads to a Great Commitment
to obey the Great Commandment and the Great Commission
will grow a Great Church."

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To restore God's vision of the church, we must return to three foundational passages that Jesus gave us:

The Great Call

Then He said to them all, “If anyone desires to come after Me, let him deny himself, and take up his cross daily, and follow Me.

Luke 9:23 NKJV

The Great Commandment

Jesus said to him, “You shall love the Lord your God with all your heart, with all your soul, and with all your mind.’ This is the first and great commandment. And the second is like it: ‘You shall love your neighbor as yourself.’ On these two commandments hang all the Law and the Prophets.”

Matthew 22:37-40 NKJV

The Great Commission

Go therefore and make disciples of all the nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe all things that I have commanded you; and lo, I am with you always, even to the end of the age.” Amen.

Matthew 28:19-20 NKJV

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Ekklesia's Purpose

- **Exalt the Savior**
- **Equip the Saints**
- **Evangelize the Lost**
- **Extend the Love of Christ**
- **Be an Example of a Christ-led life**

The Purpose of the Church

Jesus made the mission of the church clear, but it can be summarized into five purposes. Each purpose is not optional, but essential, if we want to become the church God designed us to be.

Purpose #1: Worship (Exalt the Savior)

Worship is our first calling. We were created to love God with all our heart, soul, and mind. Worship is not just about music or singing but about expressing love and honor to God. Worship comes before service because all true ministry flows out of a heart that adores Him.

Purpose #2: Ministry (Equip the Saints)

The church exists to show God's love through service. Ministry is not only the pastor's job—it is the work of every believer. Jesus showed us that even the smallest act of kindness, like offering a cup of water, is ministry in His name.

Purpose #3: Evangelism (Evangelize the Lost)

The Great Commission calls every believer to share the Good News. Evangelism is not just the job of missionaries; it is the daily calling of all Christians. As we go about our lives, we carry the Gospel with us to neighbors, co-workers, and nations.

Purpose #4: Fellowship (Extend the Love of Christ)

Baptism is not only a sign of salvation but also a symbol of belonging. As members of God's family, we are called to community, not isolation. Fellowship is where believers find encouragement, accountability, and love.

Purpose #5: Discipleship (Be an Example of Christ)

The Christian journey doesn't end at salvation; it continues through lifelong growth. Discipleship means becoming more like Christ in thought, word, and deed. The church is called to help believers mature so they can help others grow too.

Reflection Questions:

- Which of the five purposes do you feel strongest in?
- Which one do you need to grow in?

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Ekklesia's Purpose Statement

At Ekklesia, we summarize Christ's mission with five key words:

- **Exalt:** We celebrate God's presence in worship.
- **Equip:** We prepare God's family for fellowship and ministry.
- **Evangelize:** We share the Good News of Jesus.
- **Extend:** We demonstrate Christ's love through service and discipleship.
- **Example:** We live as visible reflections of Christ.

Our mission statement:

"We the Ekklesia – to Exalt the Savior, to Equip the Saints, to Evangelize the Lost, Extend the Love of Christ, and to be an Example of a Christ-led life."

This is more than words—it is a standard of living for every member.

Reflection Questions:

- Which part of Ekklesia's purpose statement speaks to you the most?
- Why?

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Living “Everyday... Ekklesia”

Our call is not to live out faith just on Sundays, but every day.

“Everyday... Ekklesia” means taking the Great Call, Great Commandment, and Great Commission and applying them in real, daily life.

That's why our motto is: “Each1, Reach1, Bring1, and together we'll TeachEvery1.”

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Living “Everyday... Ekklesia”

EACH1

Taking Up Your Cross Daily

Luke 9:23

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What Is Discipleship?

- **Discipleship is daily**
- **Discipleship is intentional**
- **Discipleship costs something**
- **Discipleship transforms everything**

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Luke 9:23 (NLT)

**“If any of you wants to be my follower,
you must give up your own way,
take up your cross daily,
and follow me.”**

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Deny Yourself

- **Surrender control**
- **Let go of self-centered living**
- **Choose God's will over your own**

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Take Up Your Cross Daily

- Not punishment – obedience
- Not occasional – daily
- Not symbolic – practical sacrifice

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Follow Me

- **Walk where Jesus walks**
- **Love how Jesus loves**
- **Live how Jesus lived**

Qualified by Grace

- **We are not self-qualified**
- **Grace empowers obedience**
- **God calls despite our past**

God saved you by his grace when you believed. And you can't take credit for this; it is a gift from God. , Salvation is not a reward for the good things we have done, so none of us can boast about it. Ephesians 2:8-9

Sanctified for Service

- **Set apart for God**
- **Daily surrender**
- **Empowered by the Holy Spirit**

And so, dear brothers and sisters, I plead with you to give your bodies to God because of all he has done for you. Let them be a living and holy sacrifice—the kind he will find acceptable. This is truly the way to worship him. Romans 12:1

Glorified in Christ

- Present obedience → future glory
- Our suffering is temporary
- Our reward is eternal

And having chosen them, he called them to come to him. And having called them, he gave them right standing with himself. And having given them right standing, he gave them his glory.

Romans 8:30

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Living “Everyday... Ekklesia”

REACH1

Loving God and Neighbor

Matthew 22:37–40

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The Greatest Commandment

- **Love God completely**
- **Love people intentionally**
- **Love fulfills the Law**

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Loving God

- **Worship**
- **Prayer**
- **Obedience**
- **Relationship, not religion**

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Loving Your Neighbor

- **Compassion over convenience**
- **Grace over judgment**
- **Action over words**

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Love Is Our Witness
“By this everyone will know that
you are my disciples...”
John 13:35

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Practical Love

- **Acts of kindness**
- **Forgiveness**
- **Service**
- **Hospitality**
- **Justice & advocacy**

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BRING1

Who Can I Bring to Jesus?

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Andrew: The Bringer

- **Brought Peter (John 1)**
- **Brought the boy (John 6)**
- **Brought the Greeks (John 12)**

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Bringing Is Relational

- Notice people
- Build relationships
- Pay attention to spiritual hunger

See Potential in Others

- **Don't underestimate small beginnings**
- **God multiplies what we bring**
- **Everyone has value**

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Share Your Testimony

- **Your story matters**
- **Authentic > polished**
- **Testimony opens doors**

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Equip New Believers

- **Don't just lead – walk with them**
- **Invite into community**
- **Disciple, don't abandon**

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Personal Activation

Who is God calling you to Bring?

- **Pray**
- **Build**
- **Invite**
- **Walk with them**

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Living “Everyday... Ekklesia”

TOGETHER & TEACH EVERY1
Power of One
And Together We Will
(Ephesians 4)

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We Are One Body

- **Different gifts**
- **Same mission**
- **One Lord**
- **One purpose**

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Unity Produces Increase

- **Unity is strength**
- **Disunity delays purpose**
- **Together we grow**

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TEACHEVERY1

- **Teaching is not just for pastors**
- **Everyone disciplines someone**
- **Teaching = modeling
obedience**

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Living the Mission Together

- **EACH1** – Personal discipleship
- **REACH1** – Love in action
- **BRING1** – Evangelism
- **TEACHEVERY1** – Multiplication



Lesson 6: 15 STRATEGIES TO WIN SOULS TO CHRIST AND EFFECTIVELY GROW THE EKKLESIA

Jesus has called us not only to believe but to go and make disciples (Matthew 28:19–20). A healthy and growing church doesn't happen by accident; it happens when God's people live intentionally, working together to reach the lost, disciple the found, and build the body of Christ.

Here are 15 practical, biblical strategies for growing as soul-winners and strengthening Ekklesia Christian Life Ministries.



Lesson 6: 15 STRATEGIES TO WIN SOULS TO CHRIST AND EFFECTIVELY GROW THE EKKLESIA

1. Invite Everybody We Meet to Come to Church (Luke 14:15–24)

Jesus told the parable of the great banquet where the master commanded his servants to “go out quickly... and compel them to come in, so that my house will be full.” A simple invitation can open the door for someone to encounter Christ.

2. Share a Personal Testimony (John 9)

The man healed of blindness didn’t know every theological detail, but he boldly said, “One thing I know: I was blind but now I see!” Your story of how Jesus changed you is one of the most powerful evangelism tools you have.



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3. Share What Ekklesia is All About (Matthew 28:19–20)

When people ask about your church, tell them more than the service times—share the mission. Explain that Ekklesia exists to exalt God, equip believers, evangelize the lost, extend Christ's love, and live as His example.

4. Participate in Praise Worship (Psalms 146–150)

A church that celebrates God in joyful praise creates an atmosphere where souls are drawn to Him. Singing with passion and freedom shows the world that our God is alive and worthy.



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5. Become a Disciple Through Bible Study (2 Timothy 2:15)

A growing believer is a learning believer. When we study the Word, we prepare ourselves to answer questions, resist temptation, and disciple others.

6. Practice “Community Time” in Ministry (Matthew 5:14–16)

Jesus said we are the light of the world. By living out our faith in visible, practical ways—at work, in school, or in our ministries—we shine His light into dark places.



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7. Participate in Fellowship and Activities (Hebrews 12:15)

Fellowship is more than socializing—it's spiritual encouragement. When we come together, we strengthen each other's faith, which in turn makes us stronger witnesses to the world.

8. Identify Your Spiritual Gifts (2 Timothy 1:6)

Every believer has a spiritual gift. When you know yours, you can serve with joy and power. Stir up the gift within you and use it to glorify God.



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9. Serve in Ministries that Match Your Gifts (1 Corinthians 14)

When we serve where God has gifted us, ministry becomes fruitful instead of burdensome. Whether it's teaching, serving, giving, or leading—your gift has a place in building the church.

10. Progress Toward Christian Maturity (1 Corinthians 13:11; Ephesians 4:11–15)

Spiritual maturity is a journey. As we grow, we put away childish things and become stable, Christ-like disciples who can guide others.

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11. Commit to Biblical Stewardship (Malachi 3:8–10; 2 Corinthians 9:6–8)

Giving is worship. When we honor God with our tithes and offerings, He promises to pour out blessings and provide for His church's mission.

12. Build Relationships with the Unchurched (Luke 19:1–10)

Just like Jesus sought out Zacchaeus, we must intentionally build friendships with those who don't yet know Him. Real relationships open hearts for the Gospel.

13. Memorize Ekklesia's Vision and Purpose (Psalm 37:5)

Hide the mission in your heart so you can live it and share it. When every member knows the vision, the church moves forward in unity.

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14. Pray Daily for the Church and Leaders (Matthew 26:41; 1 Thessalonians 5:25)

Prayer undergirds every part of the church. A praying church is a powerful church. Pray for your leaders, for souls to be saved, and for the strength of the body.

15. Participate in a Mission Project Each Year (Ephesians 4:16)

Every part of the body has a role. Whether it's local outreach, feeding the hungry, or overseas missions, involvement in Kingdom work strengthens both the individual and the church.

Lesson 6: 15 STRATEGIES TO WIN SOULS TO CHRIST AND EFFECTIVELY GROW THE EKKLESIA

Winning souls and growing the church is not about numbers—it's about obedience to Christ's command. When every member takes these strategies seriously, the church will not only grow in size but in strength, maturity, and impact for the Kingdom.

Reflection Questions:

- Which of the 15 strategies do you already practice regularly?
- Which one will you commit to strengthening this month?
- Who can you personally invite, disciple, or serve this week?



Conclusion & Commitment

The church Jesus builds is one that exalts the Father, serves with love, reaches the lost, grows disciples, and lives as Christ's example. The foundation is not talent, buildings, or events, but obedience **to the Great Call, the Great Commandment, and the Great Commission.**

As members of ***Ekklesia Christian Life Ministries***, we commit ourselves to this calling. Together, we will build not just a church but a movement of people transformed by Christ, living out His mission every day.

Final Challenge:

- **Take up your cross daily.**
- **Love God and love people.**
- **Go and make disciples.**

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Welcome Home to
ekklesia
Christian Life Ministries

A "Called-Out" Family of Believers Reflecting the Image of Christ Jesus